

Environment Design 4

Developed Design Proposal

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- Client Profile
- Brand Ethos
- Concept Board
- Nominated Site
- Existing Venue(Existing Floor Plan& Circulation)
- Touch Point
- Design Concept/Mood Board
- Elements Zoning Plan
- Element Concept Board(Element,Materiality, Inspiration design, Colour Scheme)
- Proposed Furniture Plan
- Furniture and Light Selection
- Rendered Furniture Plan
- Section Plans
- Circulation Plan
- Material Board
- Sustainability and positive impact design
- 3D Visualization
- COVID Responded (Hard & Soft Lock down)
- References



Figure.1

Three Blue Ducks found by three best friends Mark Labrooy, Chris Sorrell and Sam Reid-Boquist, in 2010. The mates sharing their interest and passion in Food, Traveling and Surfing, led them to steamed the idea of opening a cafe together. Sam found a perfect spot in his hometown of Bronte and that's when the Three Blue Ducks was hatch. With a bang and long queues out the door from day one, they won "Best Breakfast in Sydney" a year after opening.

With fate, their first branch was located next door to a pizzeria owned by Jeff Bennett. The four friends became close and exchange views on foods and drinks come up with a crazy idea of knocking down the wall between the two shops and taking Three Blue Ducks to the next level.



Figure.2

In 2012, the team of four turned five with Darren Robertson, the Head Chef of Tetsuya with a passionate advocate of farm-to-table cooking. In the same year, Mark and Darren were guest in MasterChef Australia and met Andy Allen who was a contestant. After Andy emerged the youngest winner of MasterChef with a thirst to learn about food, he reached out to the boys at Three Blue Ducks and become the sixth member and a Co-Owner of Three Blue Ducks Roseberry in 2016.

In order to retain valuable staffs, the business is committed to providing its employees with a positive work culture.

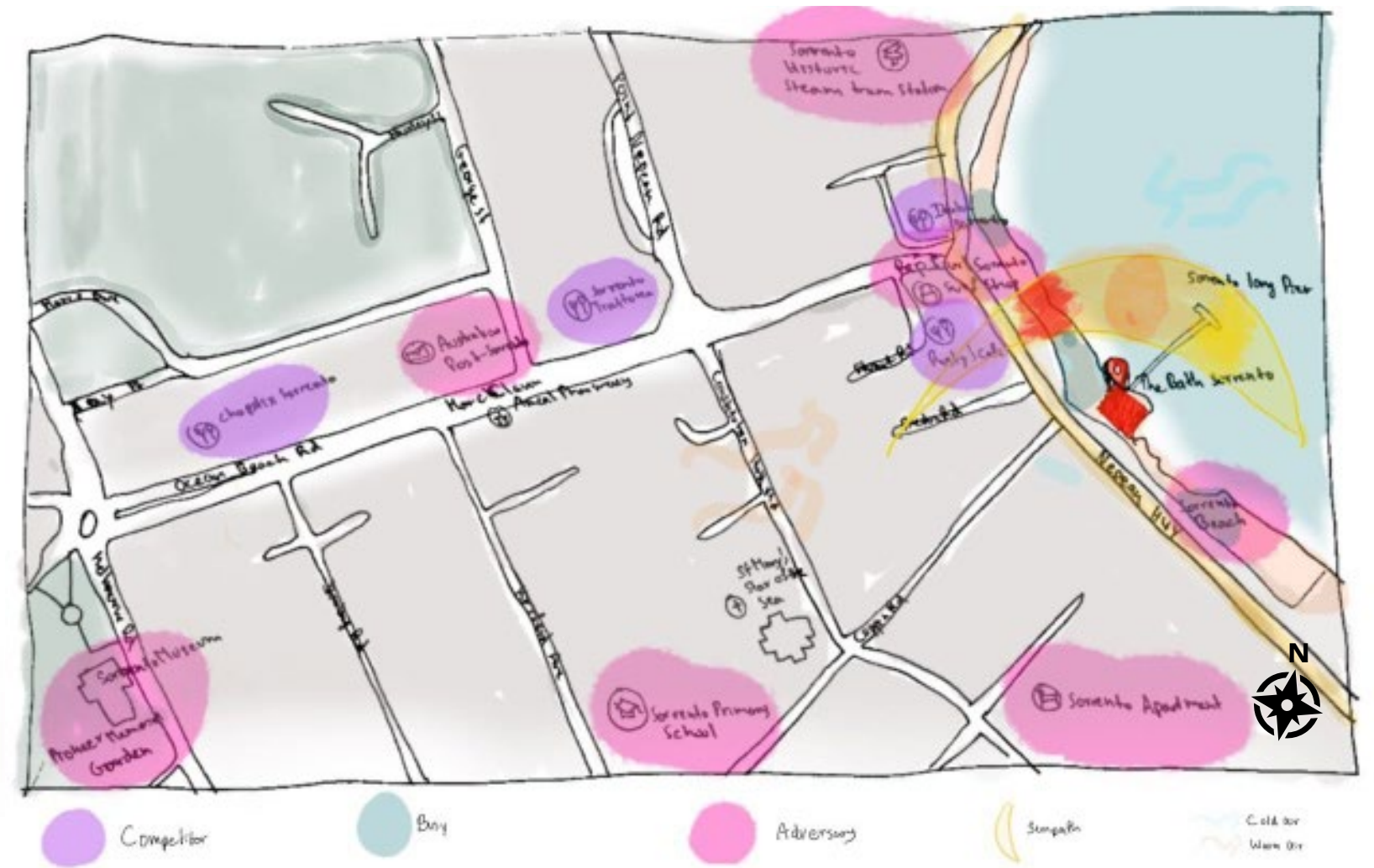


Figure.2



Figure.3

- Offer rustic, honest, tasty food with an enthusiastic focus on organic and sustainable products from their farms and local products from small farmers and producers.
- Their utmost vision is to create a farm-to-table restaurant that aims to provide organic, spray-free, sustainable agricultural products, less damaging on surrounding environment and minimize kitchen waste as much as possible.
- It embodies their spirit of creating simple, honest and authentic foods that are rich in nutrients and flavours as well as colours.
- Their ethos is to encourage their community to "Grow what you can, buy food mindfully, buy it locally, cook it thoughtfully and waste nothing where you can."
- Each venue has different aesthetic in term of setting, yet the brand ensure that their food philosophy and ethos remind as one.



Sorrento's Site:

- Popular tourist destination on the Mornington Peninsula
- Nestled between Portsea and Blairgowrie.
- Located on Point Nepean Road overlooking the bay, features Sorrento long pier, European trees, ocean view, and walking tracks.
- The sheltered waters make it ideal for swimming and other water activities.
- Provide walking tracks and stairways providing access to the beach below.
- Perfect surf spot for surfer, especially at the Sorrento back Beach, the waters can be packed during summer with the gentle swells and wild waves

Sorrento's Weather:

- Sunrise in Northeast and Sunset in Northwest (Meridian 12pm)
- Daylight saving: 1 Hours Forward changes in October
- Winter Solstice Shortest Day (June)
- Summer Solstice Longest Day (December)
- Hottest Month January (22 °C avg)
- Coldest Month July (11 °C avg)
- Wettest Month November (62.6 mm avg)
- Windiest Month January (8 km/h avg)
- Strongest wind in May (105.5km/h SW)
- Average wind (27.6km/h)

PROPOSED SITE-SORRENTO, VIC

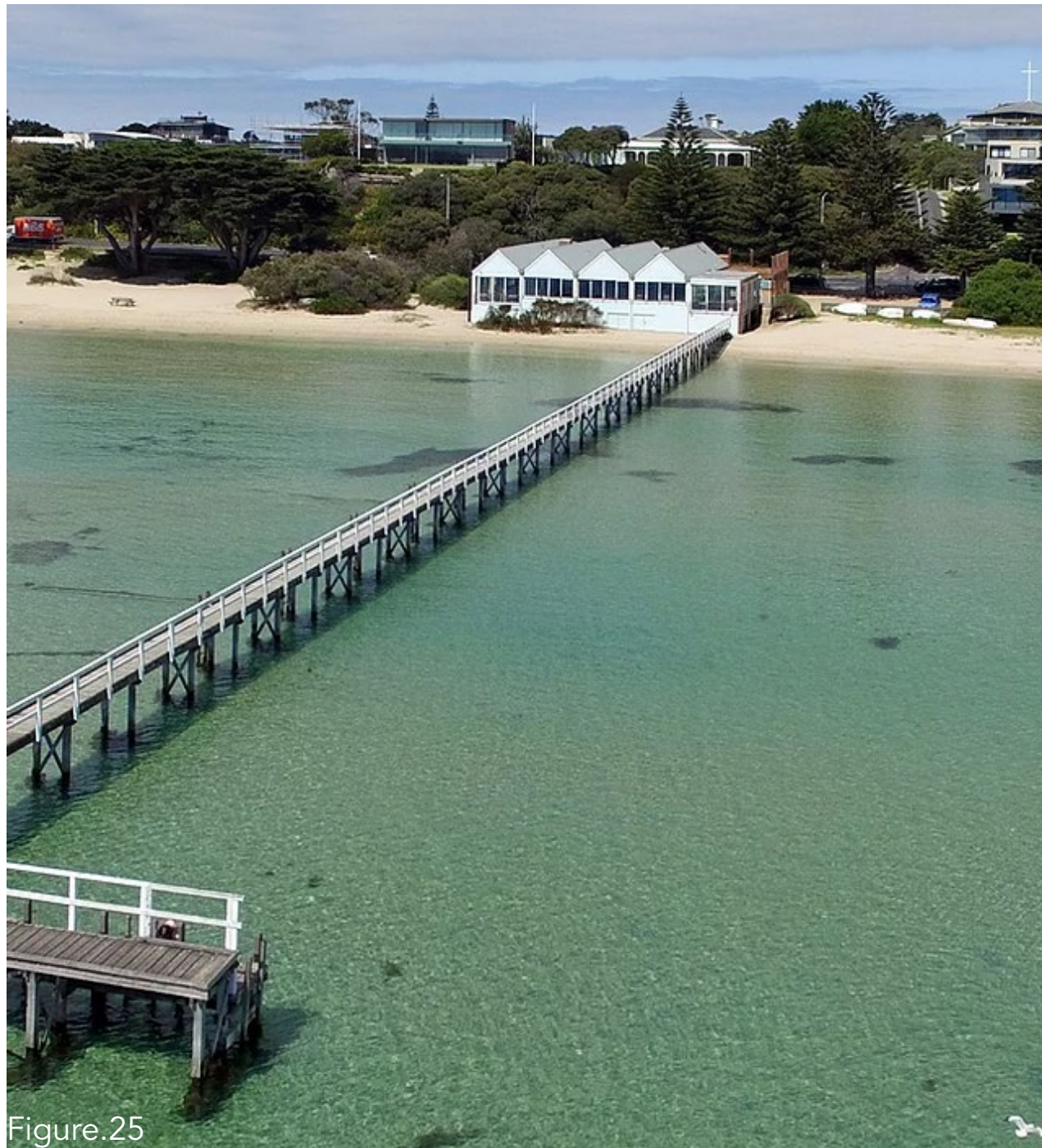


Figure.25

The Baths provide a full part of the venue rental service and private dining area. Sliding glass doors and windows and a dual-function open fireplace can be entertained in any weather. It features polished wooden floors, a colour scheme that complements the beach and bay, and two deck areas facing the beach. The venue offers a light, modern feel, right on the water's edge. It offers ample parking and a convenient location on the front beach of Sorrento.



Figure.26



Figure.27

EXISTING VENUE-THE BATH,SORRENTO



Figure.28

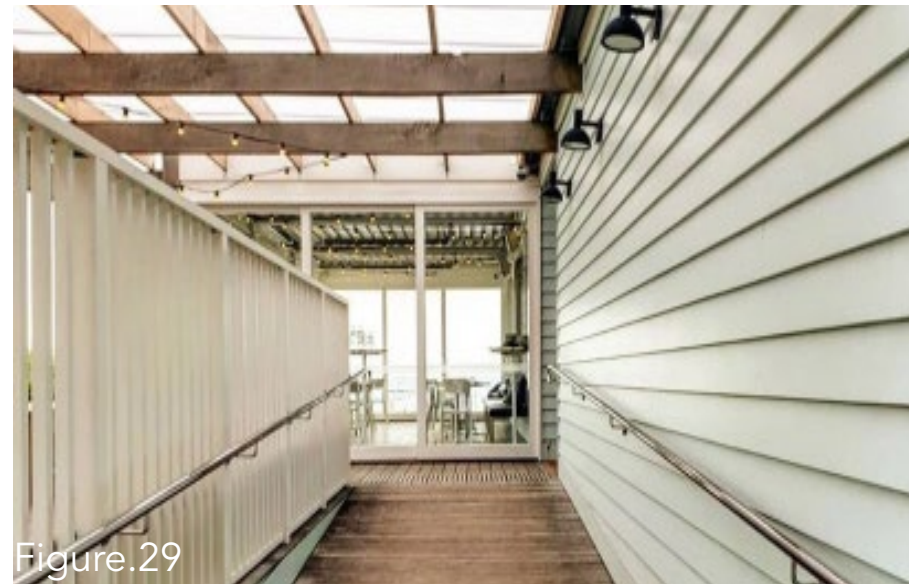


Figure.29



Figure.30



Figure.31



Figure.32



Figure.33



Figure.34



Figure.36



Figure.37



TOUCH POINT 1
SURFING AND RECONNECTING WITH LOVE

Figure.38



TOUCH POINT 2
COASTAL SITE, BEACH AND SUNSET

Figure.39



TOUCH POINT 3
ELEMENTS OF NATURE

Figure.40



TOUCH POINT 2&3-FABRIC CEILING & FRESH AIR (RELAXING-AIR ELEMENT)



TOUCH POINT 1&2 TOUCH POINT 1-FAIRY LIGHT (ROMANTIC)



TOUCH POINT 2&3-EARTH ICON COUNTER SHAPE (WARM-AIR ELEMENT)

TOUCH POINT

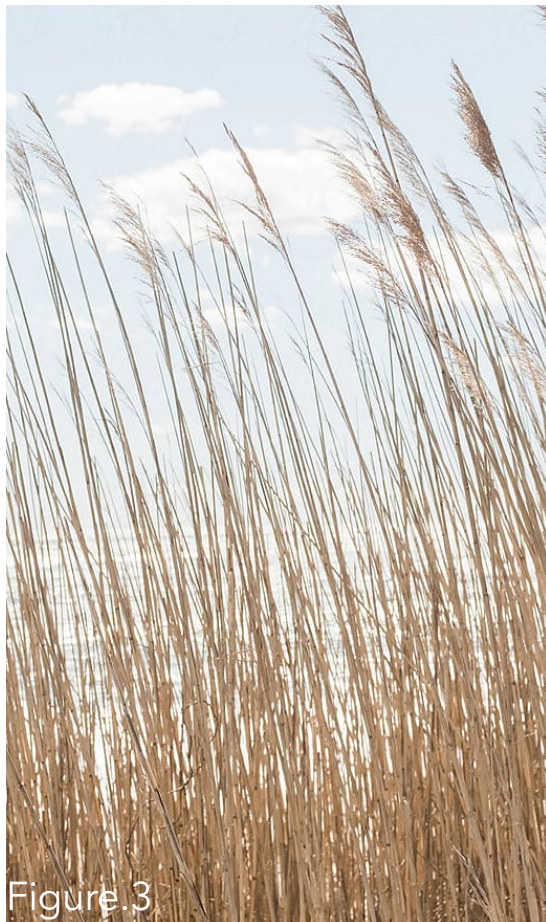


Figure.3

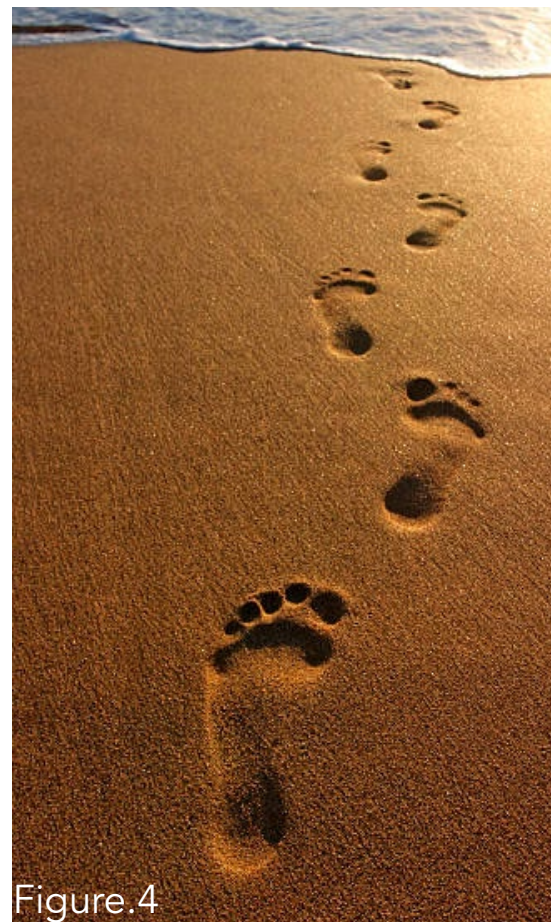


Figure.4



Figure.5



Figure.6

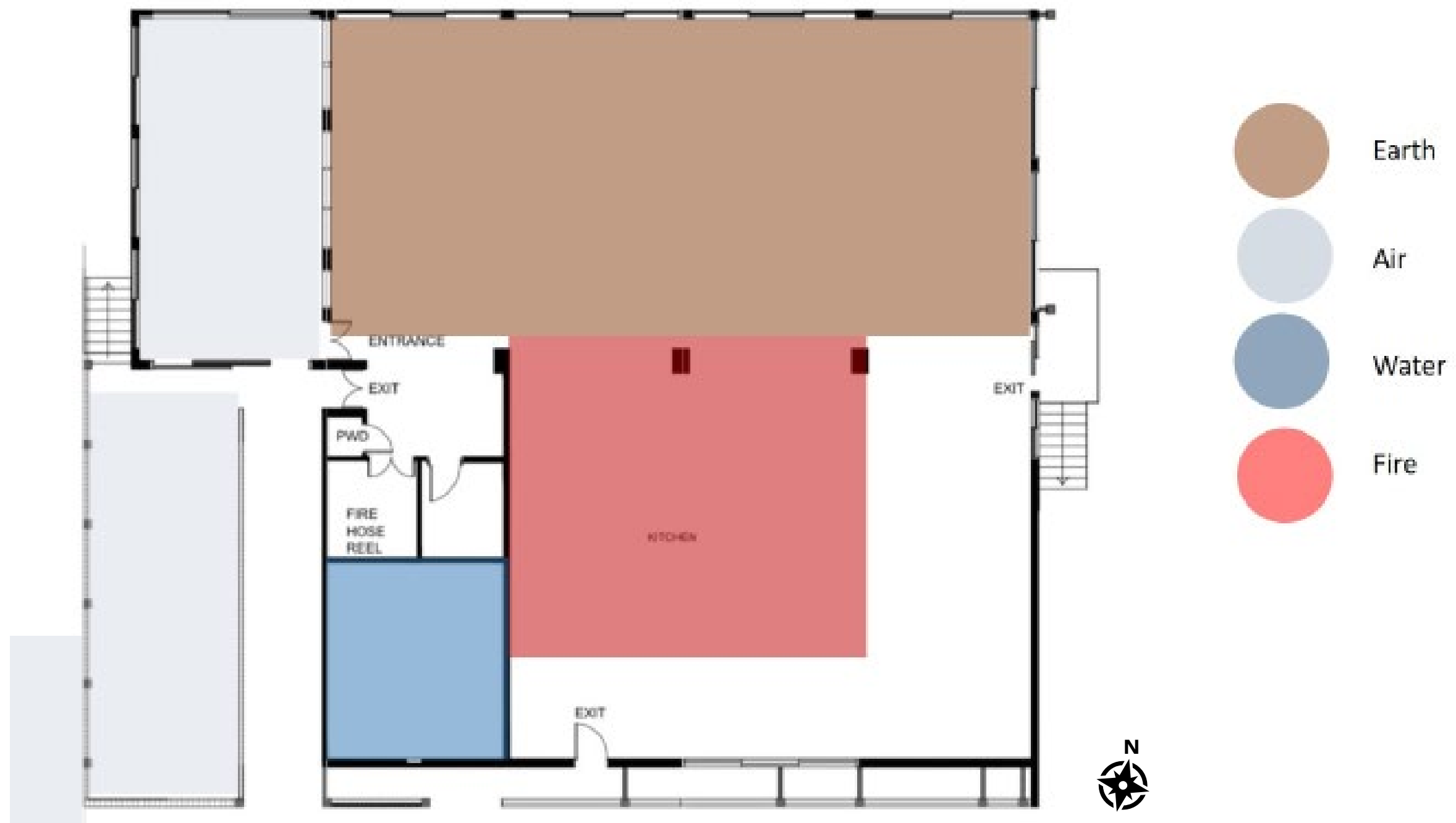


Figure.7



Figure.8

DESIGN CONCEPT/MOOD BOARD





Zoning



Figure.9

Element



Colour Scheme



Figure.10

Inspiration design(Way-finding Lighting)



Figure.11

Ambiance and lighting Inspiration



Figure.12

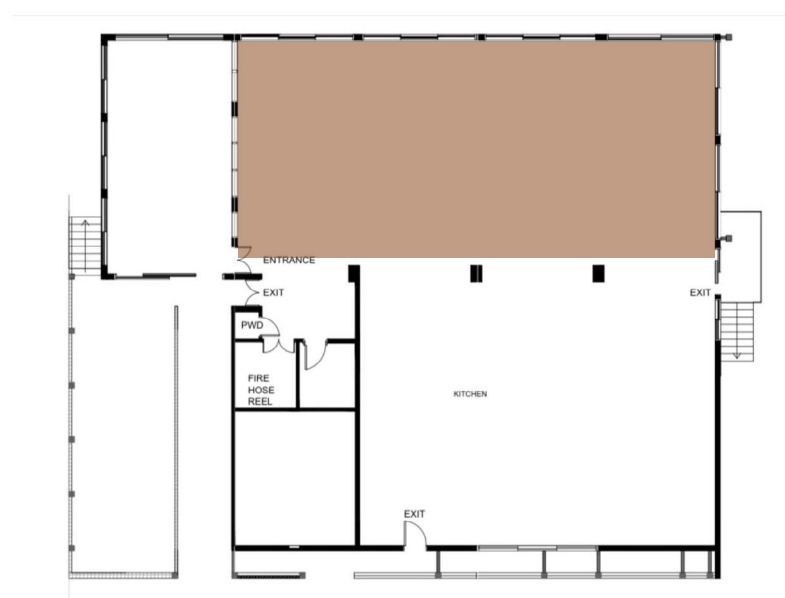
Inspiration design(Wavy fabric ceiling and Pendant Light)

Ceiling fabric are hung on tensile members stretching across the outer frame, swaying freely in the breeze, help to filter direct sunlight into the dining space below, allowing only flickering moments of fleeting rays to reach the floor below. Display as a memorable moment for the venue, taking advantage of beach wind and imply as natural cooler during summer.

ELEMENT CONCEPT BOARD-AIR



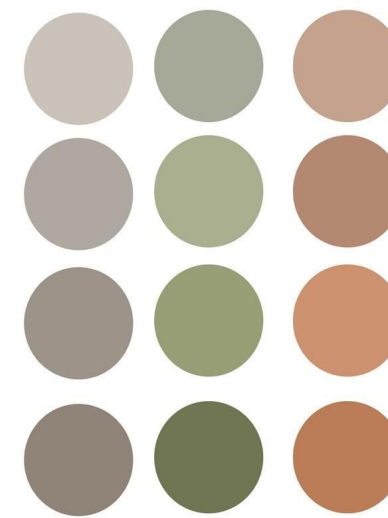
1. White Eco-paint painted on existing building exterior or floor and wall from Ecolour
2. Recycled white timber from Wood solution
3. Ceiling Fabric
4. Recycled light timber from Wood solution



Zoning



Element



Colour Scheme



Figure.18

Counter shape Inspiration



Figure.14

Inspiration design(Ambiance & Rattan Lighting)



Figure.15

Inspiration design(Bar)



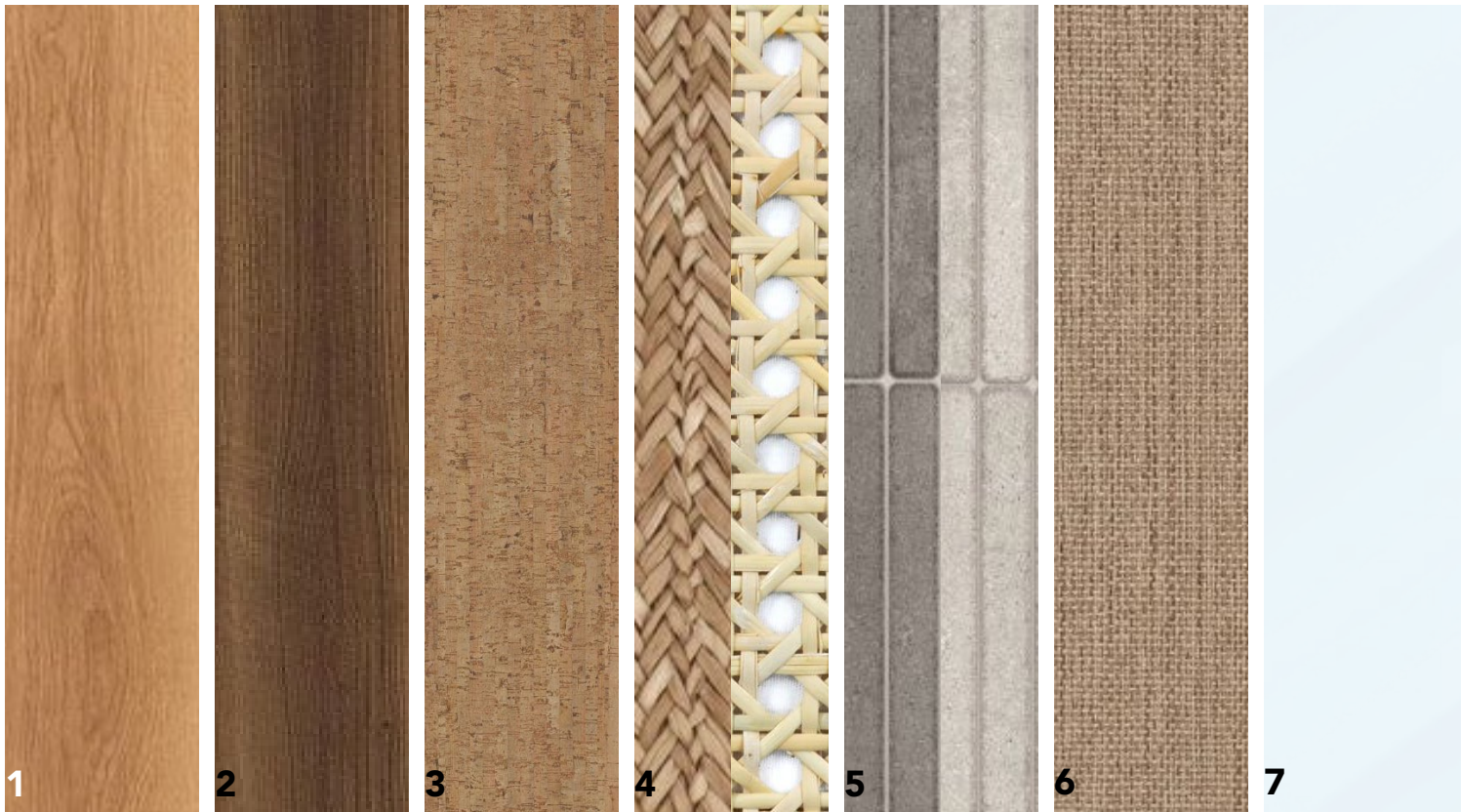
Figure.16

Seating layout Inspiration

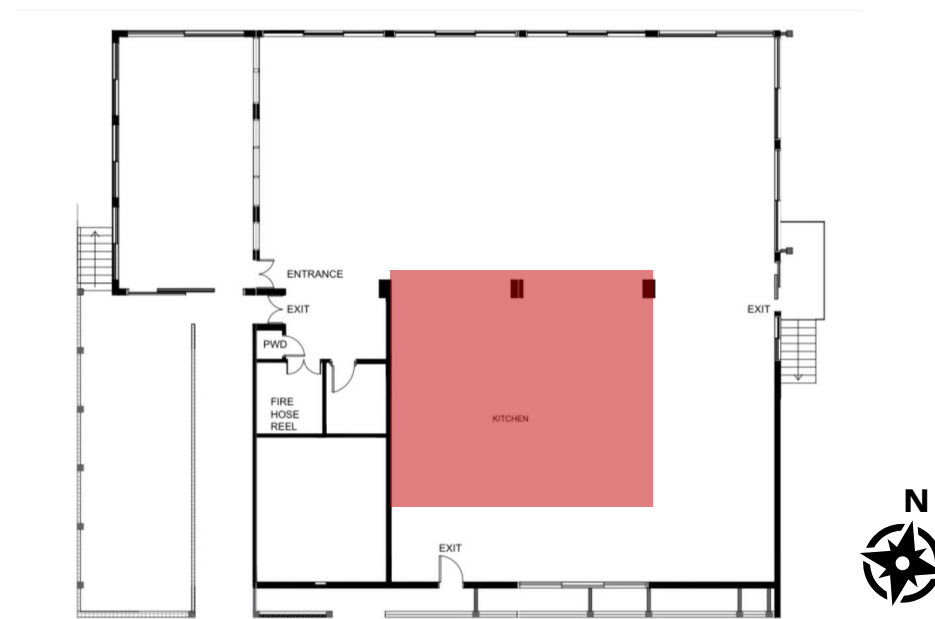


Figure.19

Cove Lighting Inspiration



1. Recycled Timber from Wood Solution-Light
2. Recycled Timber from Wood Solution-Dar
3. Traces Tea-Cork Flooring
- 4.Sustainable Rattan&Weave by WWF
5. Sustainable Kit Kat Tiles from Earp
6. Acoustic Wallpaper from Materialized
7. Existing glass window

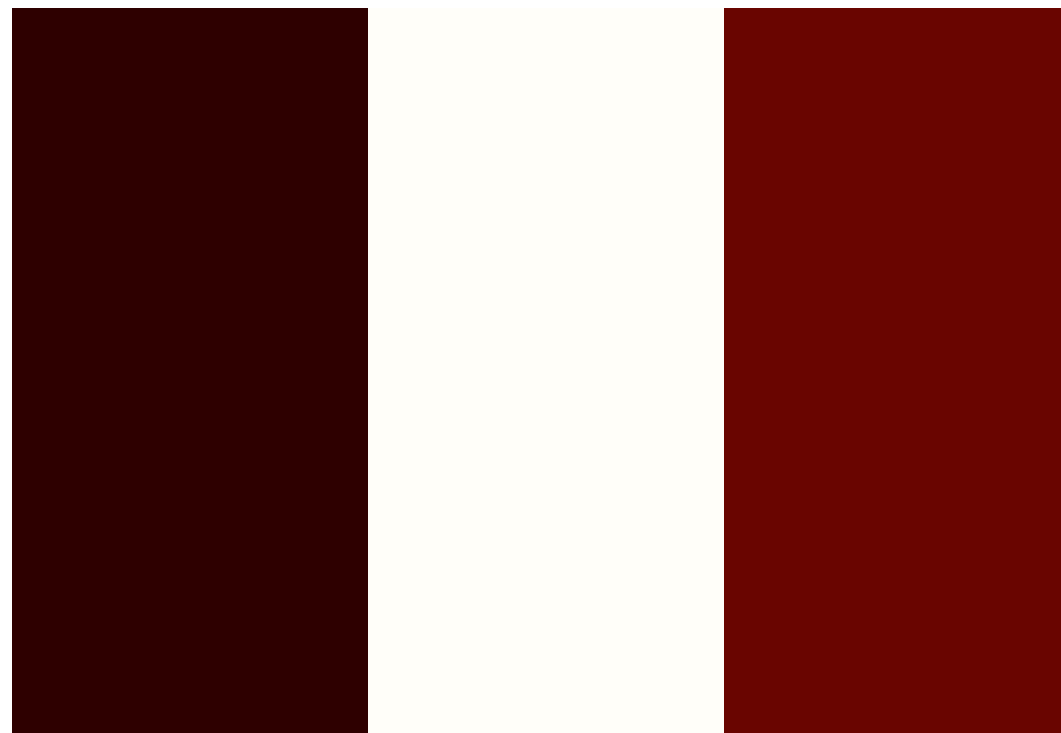


Zoning



Figure.20

Element

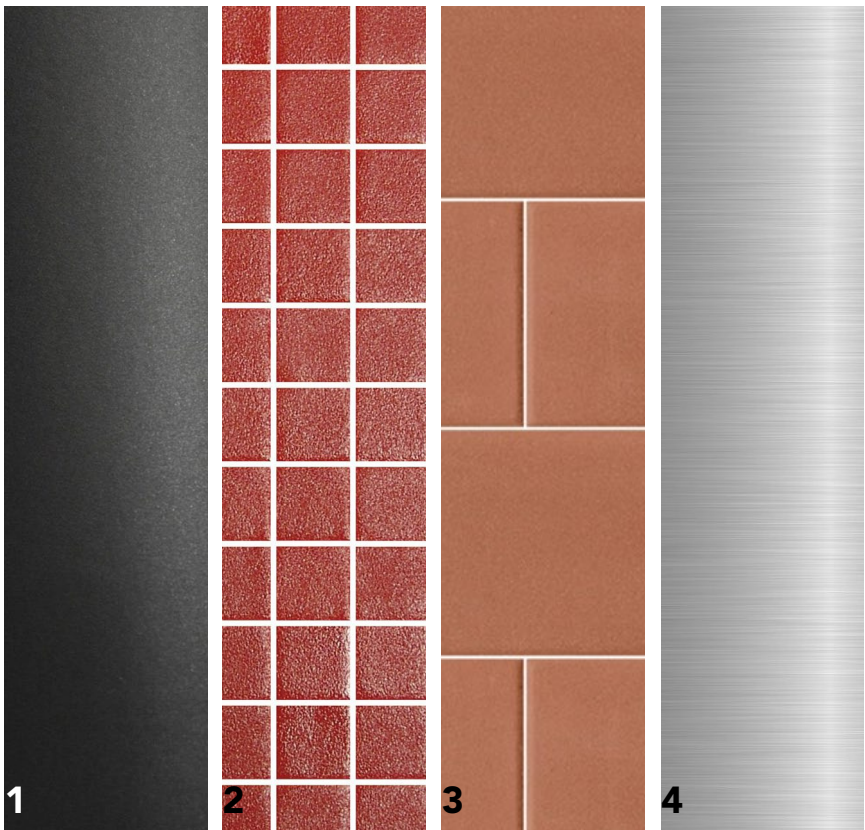


Colour Scheme



Figure.21

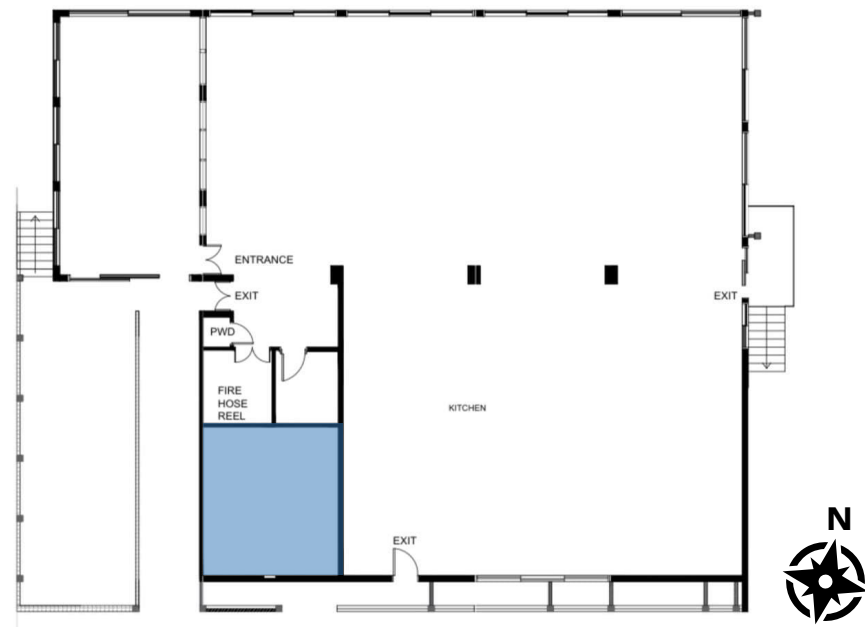
Inspiration design(Open Kitchen&Colour)



- 1.Black Stainless Steel
- 2. Sustainable RojoTiles from Earp
- 3.Red Terracotta Tile
- 4.Stainless Steel

Materiality

MATERIALITY OF FIRE ELEMENT



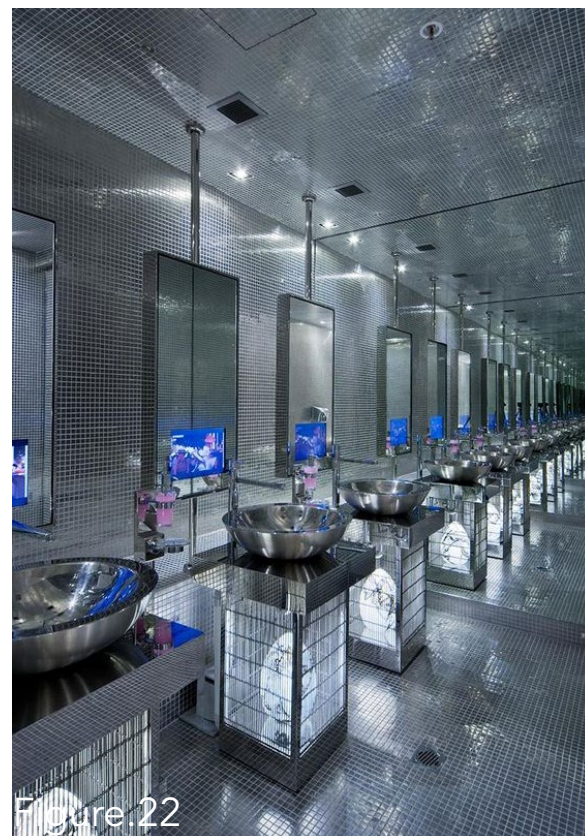
Zoning



Element



Colour Scheme



Material & Design Inspiration



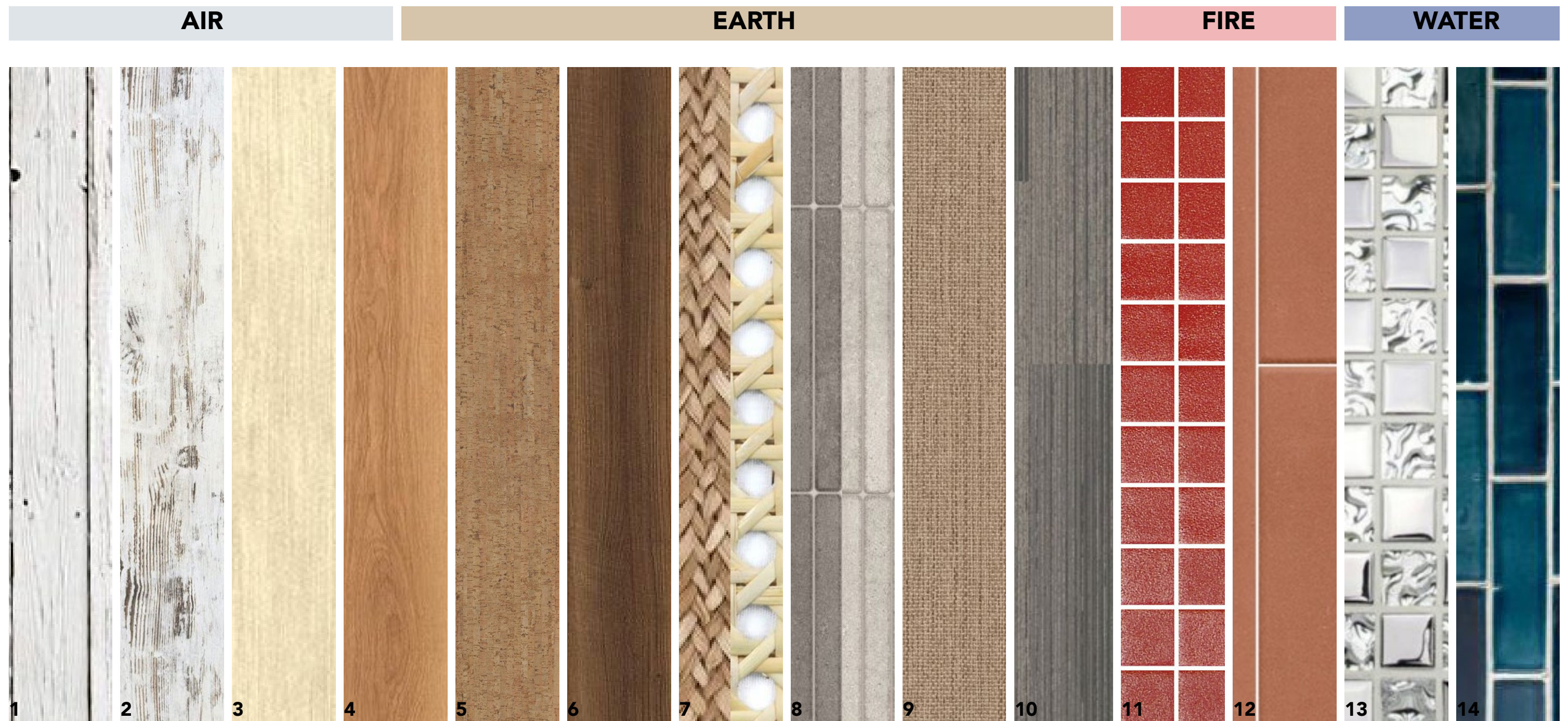
Design & Function(Unisex) Inspiration for Entrance



- 1.Ocean Gloss Tile
- 2. Silver Glass mosaic tile
- 3.Black Stainless Steel

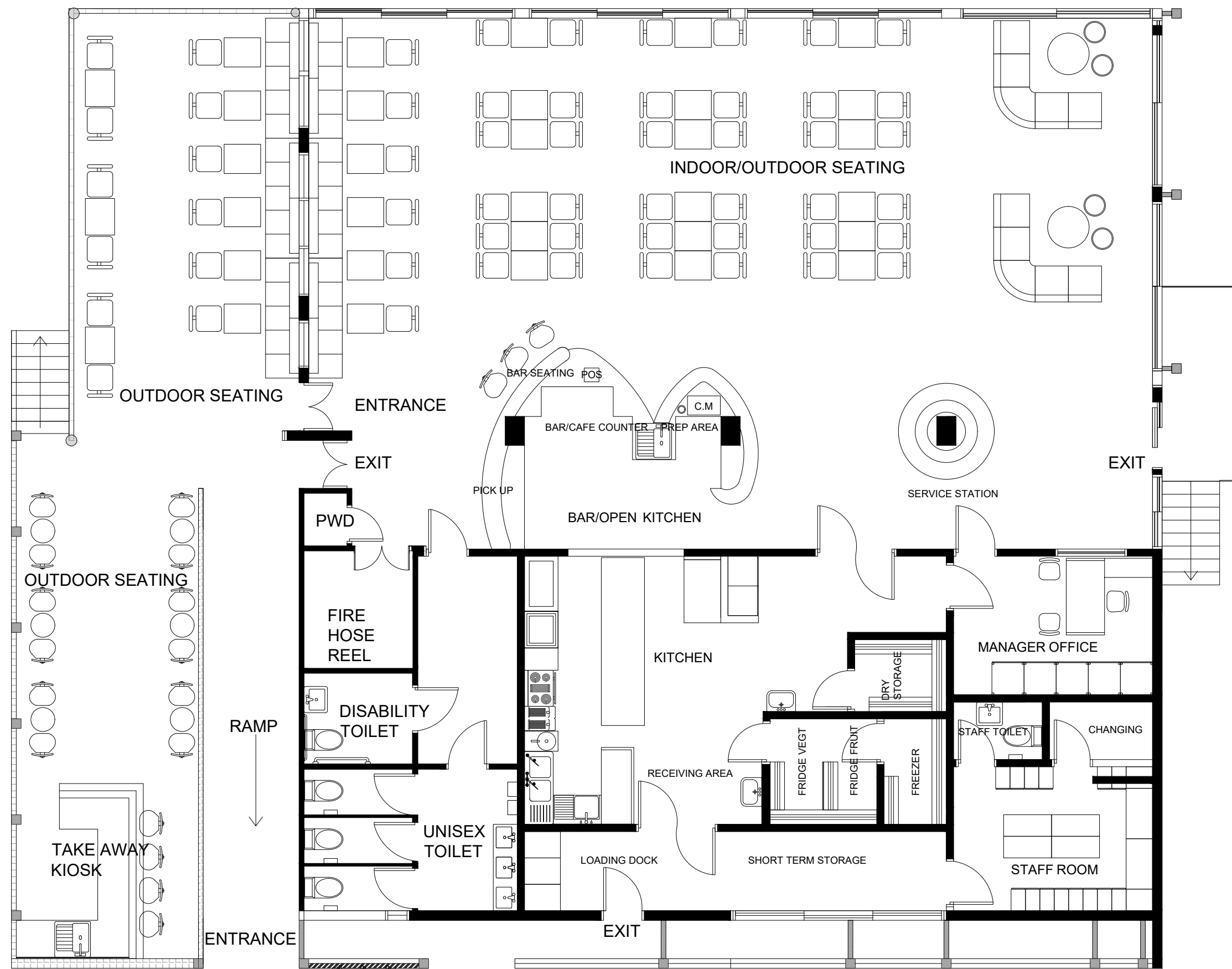
Materiality

MATERIALITY OF WATER ELEMENT



1. White Eco-paint painted on existing building exterior floor and wall from Ecolour
2. Recycled white timber from Wood solution
3. Ceiling Fabric
4. Recycled light timber from Wood solution
5. Traces Tea-Cork Flooring
6. Recycled dark timber from Wood solution
7. Sustainable Rattan&Weave by WWF
8. Sustainable Kit Kat Tiles from Earp

9. Acoustic Wallpaper from Materialized
10. Carpet
11. Sustainable RojoTiles from Earp
12. Red Terracotta Tile
13. Silver Glass mosaic tile from Bravotti
14. Ocean Gloss Tile from Perini





1



2



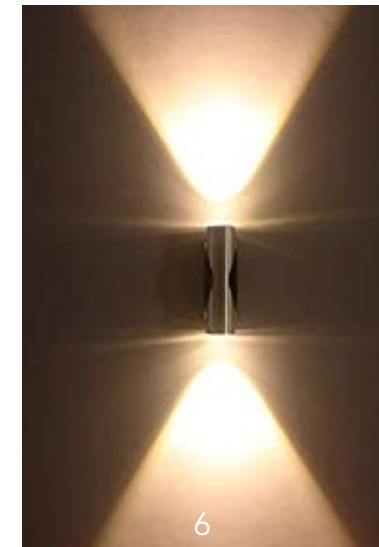
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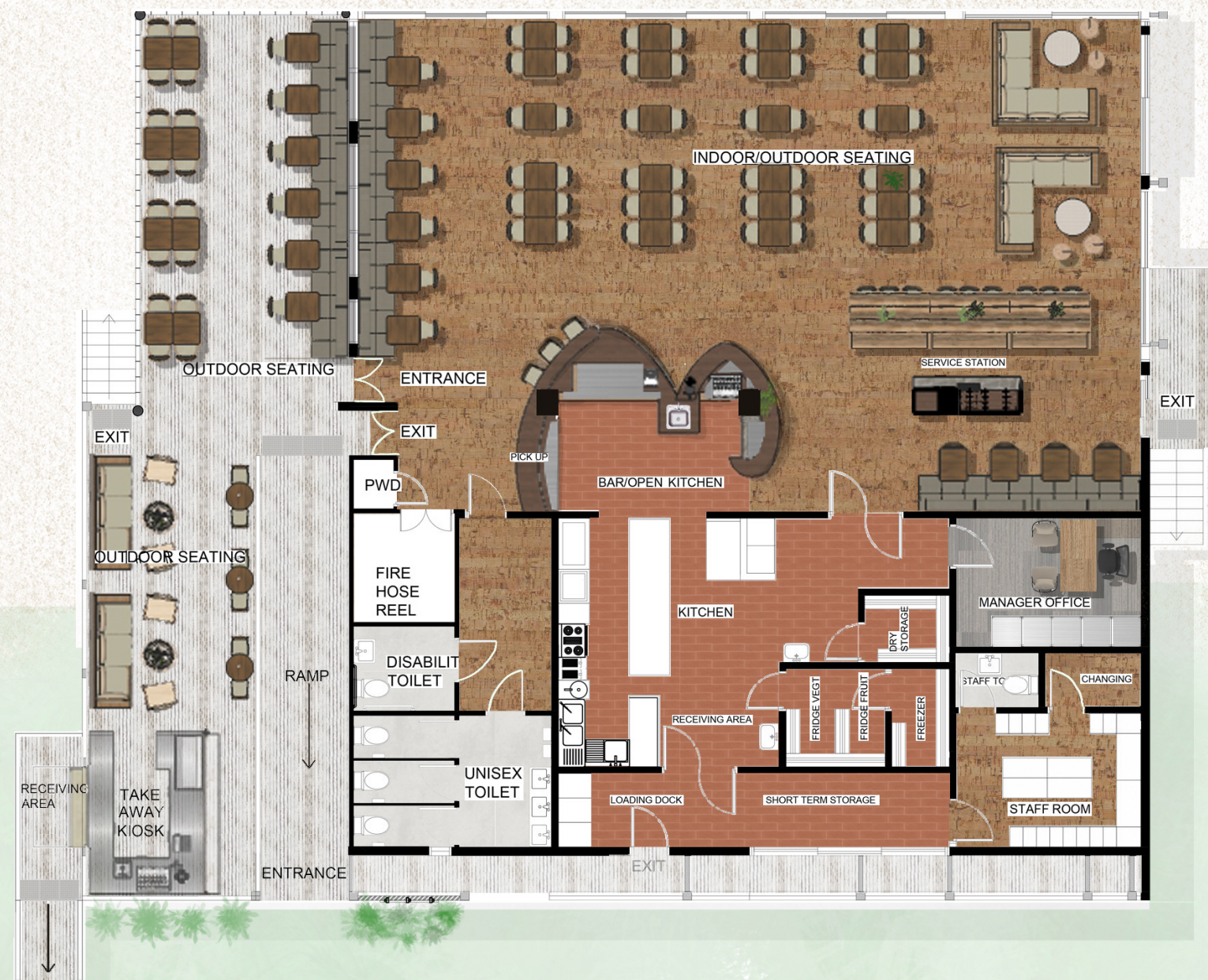
14



15

1. Eco LED Down-light from Cable away - **Indoor/Outdoor seating, Toilet, Office, Kiosk**
2. Amphora Indoor Outdoor Floor-Lamp from Creative Lighting Solutions - **Outdoor seating, Indoor/Outdoor seating**
3. Fairy Light from Temple and Webster - **Outdoor seating (Kiosk)**
4. Slim profile LED batten from Haneco - Kitchen
5. Eco Lamp LED Strip Light from The Lighting Outlet - **Indoor/Outdoor Seating**
6. Wall Led Lamp Up & Down from Amazon - **Indoor/Outdoor Seating**
7. Rattan Pendant from Milly and Eugene - **Outdoor seating, Indoor/Outdoor seating**
8. Rancho pool banquette from Lucas design associates - **Outdoor seating, Indoor/Outdoor seating**

9. Cafe Table from Cafe Ideas - **Outdoor seating, Indoor/Outdoor seating**
10. Sofie Rattan Dining chair from Bunning - **Outdoor seating, Indoor/Outdoor seating**
11. Rattan Barstool from My deal - **Outdoor seating (Kiosk), Indoor/Outdoor seating (Bar Counter)**
12. Stainless Steel Outdoor High Round Bar Table from Café Idea - **Outdoor seating (Kiosk)**
13. Rattan coffee table from 1825 Interior - **Indoor/Outdoor seating**
14. Rattan Sofa from Eliving Furniture - **Indoor/Outdoor seating**
15. Sandared pouffe from Ikea - **Indoor/Outdoor seating**



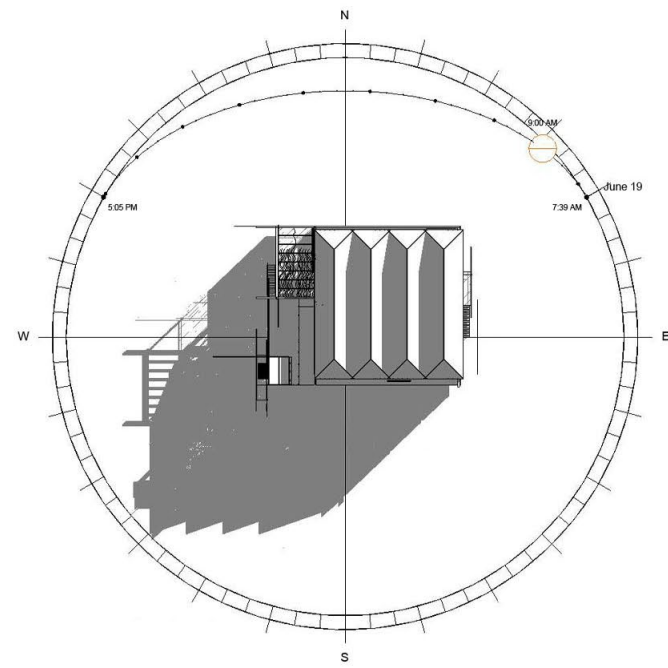


SECTION A

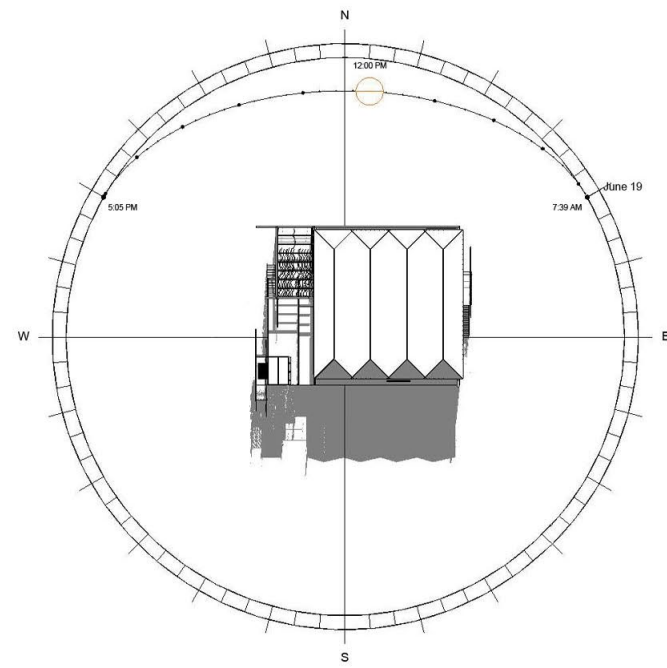


SECTION B

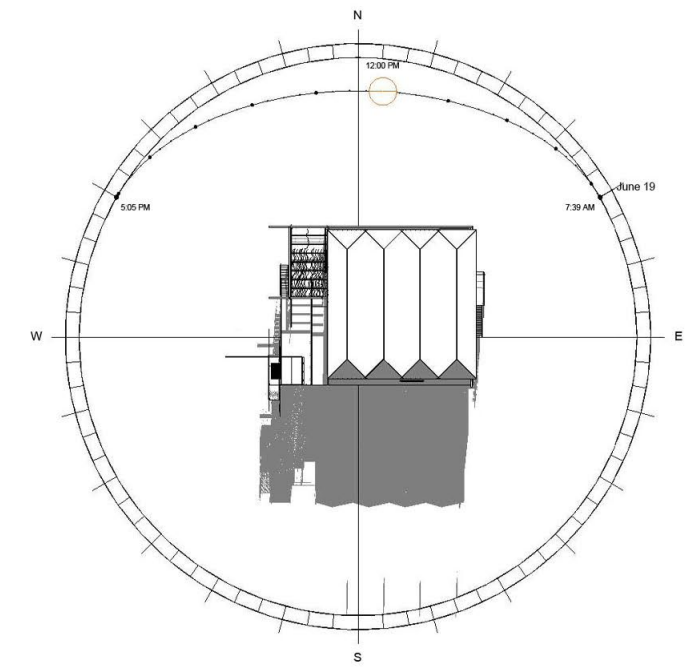




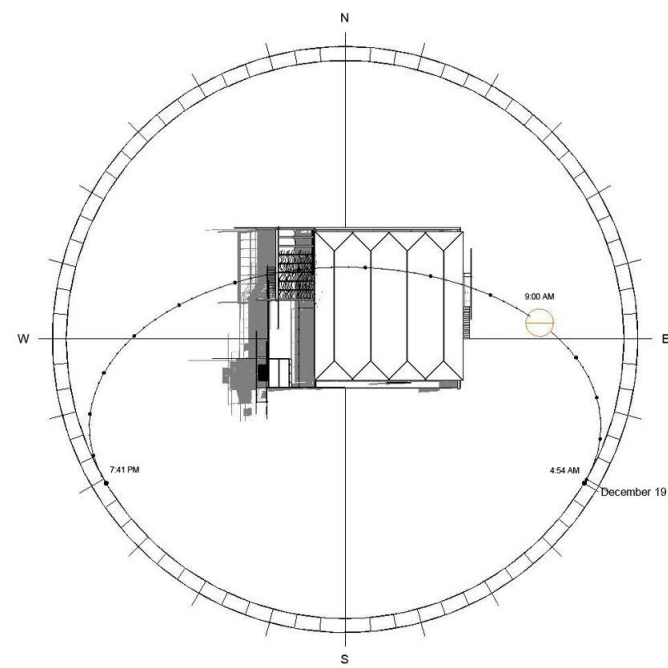
1 Sun Study 19.6.21 9am



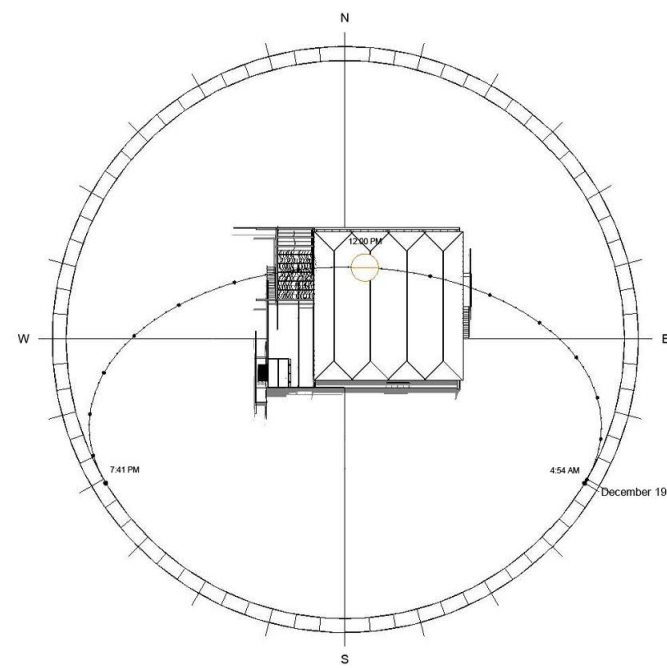
2 Sun Study 19.6.21 12pm



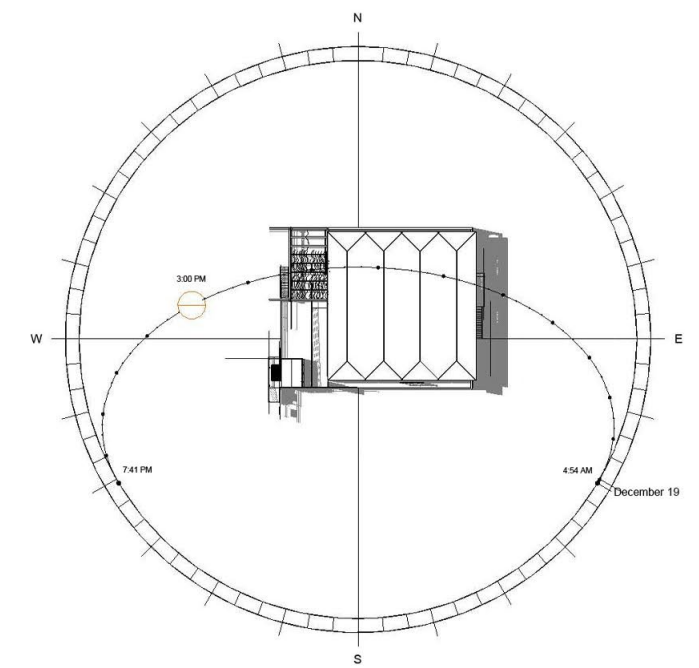
3 Sun Study 19.6.21 3pm



4 Sun Study 19.12.21 9am



5 Sun Study 19.12.21 12pm



6 Sun Study 19.12.21 3pm



Cork Flooring:

- From Market Timbers
- Sustainable and Eco friendly
- Comfort & Durability
- Increased thermal insulation
- Improved sound and vibration control
- Cost-effective & Low maintenance



Recycled Timber:

- From Wood Solution
- These timbers were once logged from old-growth forests in the South West of WA.
- Support Local
- Durability and stability.
- Non-Toxic & Eco-friendly
- Carbon neutral & circular economy



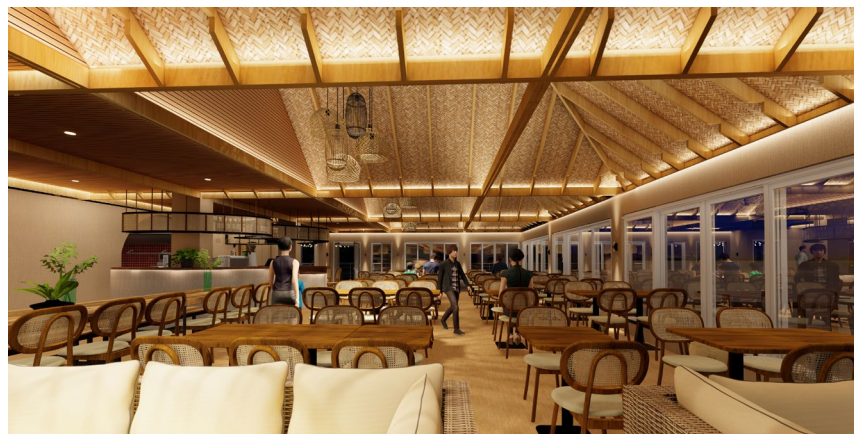
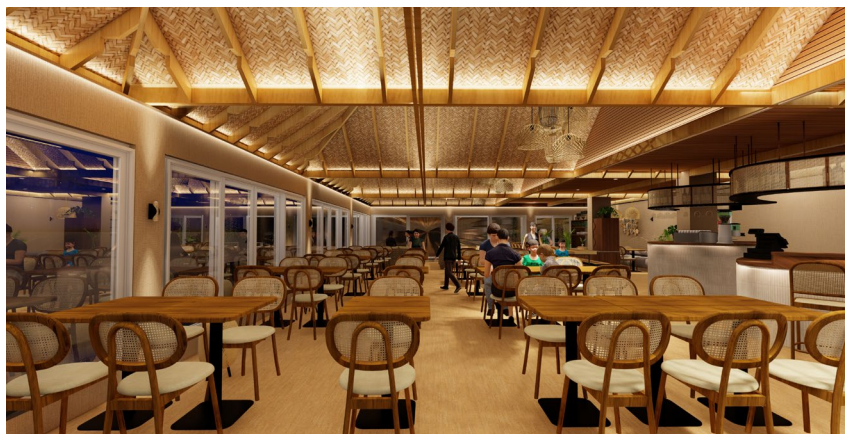
Eco Paint:

- From EColour
- Painted on existing structure finishes
- Reuse/Recycled existing structure
- Non-Toxic, No VOC & Eco-friendly
- Local Product
- Durable, easy to apply, provides great coverage



Hanging Ceiling Fabric:

- Recycle Ceiling fabric from Sustain Your Style
- Taking advantage of beach wind
- Imply as natural cooler during summer
- Ceiling fabric are hung on tensile members stretching across the outer frame, swaying freely in the breeze
- Help to filter direct sunlight into the dining space below
- Allowing only flickering moments of fleeting rays to reach the floor below.
- Easy to installed and removed
- Doesn't affect the surrounding living creatures





















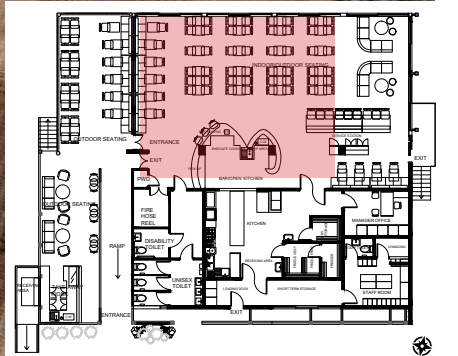




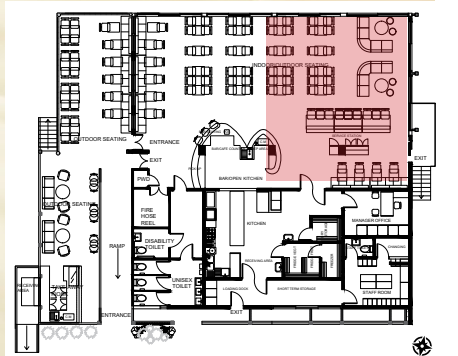


















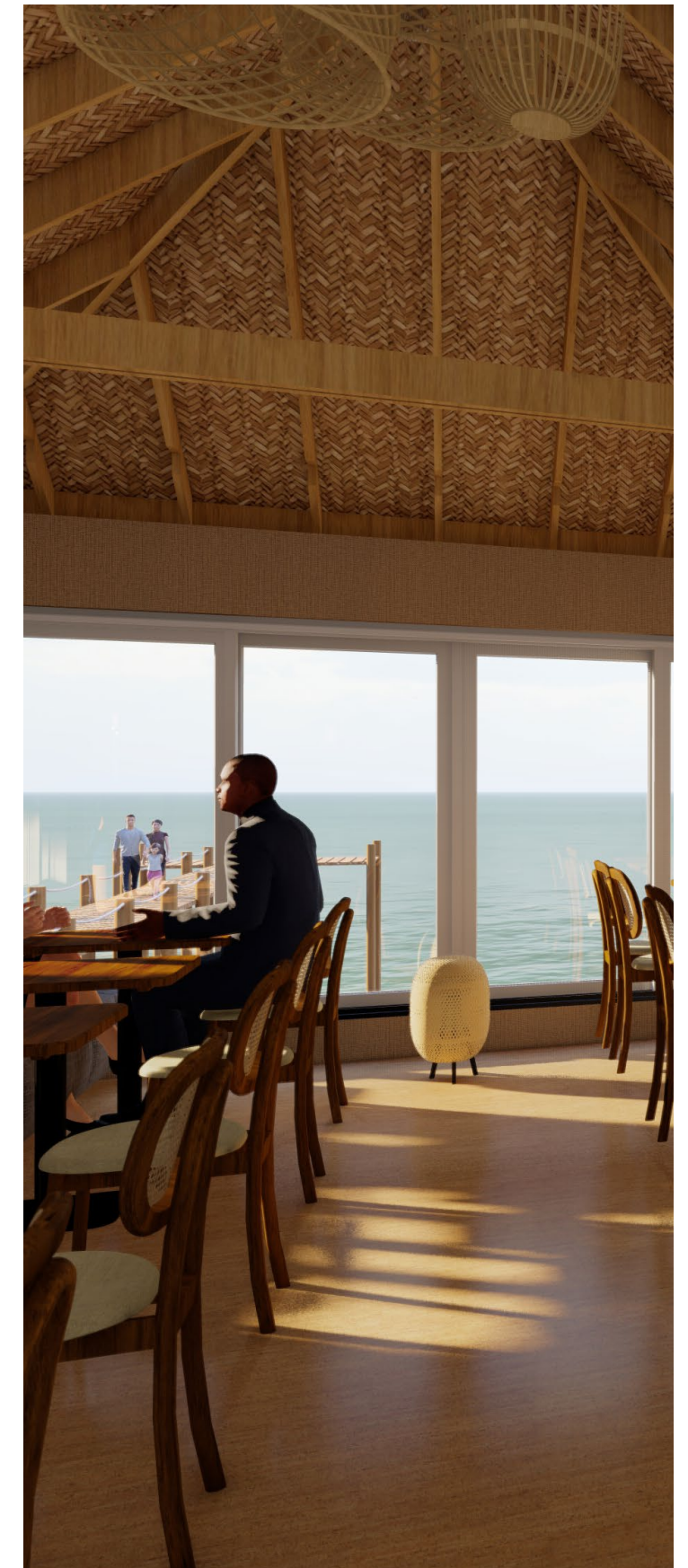
KIOSK
TAKEAWAY/PICKUP



OUTDOOR SEATING
FLEXIBLE SEATING



OUTDOOR SEATING
NO FIXED FURNITURE



INDOOR/OUTDOOR SEATING
AIR CIRCULATION

COVID RESPONDED (SOFT LOCK-DOWN)

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Figure.4	Istock.(n.d). Footprints sand. Retrieved from https://www.istockphoto.com/photos/footprints-sand
Figure.5	Shutterstock.(n.d). Young people having fun around the campfire. Retreieved from https://www.shutterstock.com/tr/video/clip-12666161-young-people-having-fun-around-campfire-guys
Figure.6	Medium.(n.d). How Does the Moon Really Cause Waves?. Retrieved from https://medium.com/a-microbiome-scientist-at-large/how-does-the-moon-really-cause-waves-9ff7b45691e3
Figure.7	Flickr.(n.d). Les oiseaux se cachent pour mourir. Retrieved from https://www.flickr.com/photos/alainphotographies/6794650690/in/photostream/
Figure.8	Play Buzz.(25, June 2015). What Element Are You?. Retrieved from https://www.playbuzz.com/jessicak21/what-element-are-you
Figure.10	Keisu Shop.(n.d). AMPHORA outdoor floor lamp. Retrieved from https://www.keisu-shop.com/iluminacion-exterior/849-lampara-de-pie-exterior-amphora.html
Figure.11	Paradox.(n.d). Trendy Spot for food in LA. Retrieved from https://www.shopparadox.com/blogs/trending/how-to-spend-your-long-weekend-in-la?
Figure.12	Morganeschaller.(n.d) The Barbouni Beach bar design, Greek. Retrieved from https://www.pinterest.com/pin/583075483011379980/
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Figure.14	Am resorts.(n.d). Save your date. Retrieved from https://www.pinterest.com/pin/583075483011384280/ Figure.16
Figure.15	Indesign Live.(n.d). The rise of rattan: Bird and Bitter by Linehouse. Retrieved from https://www.indesignlive.com/projects/linehouse-bird-bitter-rattan?utm_source=newsletter&utm_medium=email&utm_campaign=20180829
Figure.16	Simon and baker.(n.d). Singita Lebombo Lodge. Retrieved from https://simonandbaker.com/singita_lebombo-2008/
Figure.17	Market Timbers.(n.d) Taace Tea Corking Flooring. Retireved from https://www.markettimbers.com.au/product/cork-flooring/
Figure.20	India(2, July 2020). 3 Seafood BBQ Recipes That will Blow Your Mind. Retrieved from https://www.india.com/food/3-seafood-bbq-recipes-that-will-blow-your-mind-1300234/
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Figure.24	The Bath.(n.d). The Old structure of the bath before fire accident . Retrieved from https://www.thebaths.com.au/home
Figure.25	The Bath.(n.d). Home Page . Retrieved from https://www.thebaths.com.au/home
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Figure.29	The Bath.(n.d). The bath web 7. Retrieved from https://www.thebaths.com.au/home
Figure.30	The Bath.(n.d). The bath web 6 . Retrieved from https://www.thebaths.com.au/home
Figure.31	The Bath.(n.d). The bath web 3 . Retrieved from https://www.thebaths.com.au/home
Figure.32	The Bath.(n.d). interior-view-of-the Bath . Retrieved from https://www.thebaths.com.au/home
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Figure.35	The Bath.(n.d). next-ferry-leaves-in . Retrieved from https://www.thebaths.com.au/home
Figure.36	The Bath.(n.d). the-baths (7) . Retrieved from https://www.thebaths.com.au/home
Figure.37	The Bath.(n.d). the-baths (4) . Retrieved from https://www.thebaths.com.au/home

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4. Slim profile LED batten from Haneco	Haneco.(n.d). Slim profile LED batten. Retrieved from https://haneco.com.au/product/batten/blade/
5. Eco Lamp LED Strip Light from The Lighting Outlet	The Lighting Outlet.(n.d). Eco Lamp LED Strip Light. Retrieved from https://thelightingoutlet.com.au/products/eco-lamp-led-strip-light-4-8w-5500k-natural-white-havit-lighting
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